



March 18, 2022

Dear Valley Deaf Festival Exhibitor:

I look forward to working with you this year as we prepare for our 31st Valley Deaf Festival. I am happy to announce that we will host the event in person, and I look forward to assisting you as you join our exciting return. Our theme for this year is "There's No Place Like DHHSC" based on the Wizard of Oz.

We anticipate many adults and children from all over California to come to our event. This is our special invitation to you to introduce available goods and services to Deaf and Hard of Hearing individuals in the Central Valley. Please join us in this celebration by setting up a booth to inform the public about your business or services and/or to sell technology, assistive devices, jewelry, videos, books, or other items you have for display and/or for sale.

This year's Festival will be on Saturday, November 19, 2022 from 10:00 a.m. to 4:00 p.m. at the Commerce Building (different building) at the Fresno Fairgrounds (1121 South Chance Ave., Fresno, CA 93702). Booth set-up can be done on Friday, November 18, 2022, from 1 p.m. to 5 p.m. or Saturday, November 19, 2022 at 8 a.m. Space is limited, and we are accepting applications on a first-come, first-serve basis. Please carefully review the enclosed forms for important event and booth details. We are asking each booth participant to donate an item to be used for the raffle baskets. A limited number of sign language interpreters will be available. Please note your need for an interpreter on the application form. Parking for Valley Deaf Festival is FREE! There will be food for sale on site. Please see the enclosed map for information on local hotels.

We encourage you to offer a special discount on this day to entice people to buy your products. If you cannot join us at VDF, **please consider donating an item for our raffle baskets.** Any donation you make is tax deductible, and your company's name will be added to the list of Exhibitors and Donors. Please use the enclosed forms to register and send the completed Reservation Form with your check made payable to DHHSC at the address below. Retail sales, other than direct sales companies, are responsible to follow the California state laws for having a sales permit, charging and paying sales tax. If you will not be attending, please take a moment to fill out the donation part of the form and send it in before **November 1, 2022.**

If you have any questions or need further information, please contact Shelley Stout at Shelleys@DHHSC.org or (559) 408-5245. We can also be reached at (559) 225-3325/Voice, (559) 578-4117/Videophone, or (559) 221-8224/Fax. We will reply as soon as possible.

Thank you, and we hope you will join us for our 31st Valley Deaf Festival on November 19, 2022!

We expect this event to be our biggest ever!

Sincerely,

Shelley Stout
VDF 2022 Exhibit Committee

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