

# A Note From PG&E (Pacific Gas & Electric)

Dear Community Partner,

The past week has been extraordinarily difficult for many of us in California, with record-breaking heat, rotating power outages, urgent calls for power conservation, and now terribly destructive wildfires sparked by lightning and fueled by dry brush.

We know how much our customers rely on community partners like your organization for information and assistance. We ask for your help in sharing information that we plan to provide your organization daily with your network, clients or members of your community.

As we endure these challenges together, PG&E wants our customers and community partners to know we are in this together with you and want to help you stay safe. In the days ahead, we encourage your organization and networks to take the following actions.

## **Be Ready for an Emergency**

PG&E offers many resources to help you prepare for emergencies, including wildfires. Start by visiting our dedicated safety website, [www.safetyactioncenter.pge.com](http://www.safetyactioncenter.pge.com). You'll find tools and tips on several preparedness topics, including how to:

- Create an emergency plan.
- Stock your emergency kit.
- Clear defensible space around your home or business.

## **Update your Contact Information**

PG&E also urges our customers to provide us your contact information so we can reach you with important safety alerts and updates during wildfire season. If you have not yet confirmed or updated your contact information, including mobile numbers and email addresses, please visit [www.pge.com/mywildfirealerts](http://www.pge.com/mywildfirealerts) or call 866-743-6589. This is especially critical for medical baseline customers.

In addition to notifying customers directly, PG&E also will provide outage updates and information on social media, local news, radio and our website, [www.pge.com](http://www.pge.com).

## **Continue Conserving Power**

We want to thank you for your actions to conserve electricity this week, especially during the afternoons and evenings, which helped avoid the need for the California Independent System Operator to call for further rotating outages. It was a testament to how we can accomplish great things together that help all of us.

With temperatures still high across the state, it remains important to monitor your energy usage and conserve where you can, to help balance electricity supply and demand on the larger grid. Visit [www.pge.com/tips](http://www.pge.com/tips) for ways to save.

## **Follow Pacific Gas and Electric on Social Media**

Follow PG&E social media accounts for images and messages you can share with your network, clients or members. Primary channels for content will be Twitter, Facebook and Instagram. Please retweet, share and like our social media posts and/or copy and paste the post on your own social media channels as appropriate for your audience and provide a brief translation for the post copy (if applicable). It is important when sharing content from each event not to recycle content from a previous event. If you receive comments on your posts, direct customers to <http://www.pge.com/wildfiresafety> or to call PG&E at 1-800-743-5000. It is not necessary to engage further.

## Local Twitter Accounts

### **@PGE\_Brandi**

Sierra, Nevada, Placer, El Dorado, Yolo, Sacramento, E. Solano, Alpine County, Amador, Calaveras, San Joaquin, Stanislaus Counties

### **@PGE\_Paul**

E. Trinity, Shasta, part of Lassen, Tehama, W. Plumas, Butte, Glenn, Yuba, Colusa, Sutter Counties

### **@PGE\_Denny**

Madera, Fresno, Kings, Merced Counties

### **@PGE\_SFPeninsula**

San Francisco & San Mateo Counties

### **@PGE\_Sbay\_Coast**

Santa Cruz, Monterey, San Benito, Santa Clara Counties

### **@PGE\_John**

San Luis Obispo & North Santa Barbara Counties

### **@PGE\_Tamar**

Contra Costa & Alameda Counties

### **@PGE\_Deanna**

Humboldt, W. Trinity, Mendocino, Lake, Sonoma, Napa, W. Solano (Vallejo & Benicia), Marin Counties

### **@PGE\_Katie**

Kern County

## PG&E Social Media Accounts

### **Twitter**

@PGE4Me

### **Instagram**

@pacificgasandelectric

### **Facebook**

[facebook.com/pacificgasandelectric](https://facebook.com/pacificgasandelectric)

### **Currents**

[pgecurrents.com](https://pgecurrents.com)

### **YouTube**

[youtube.com/pgevideo](https://youtube.com/pgevideo)

### **LinkedIn**

[linkedin.com/company/pacific-gas-and-electric-company](https://linkedin.com/company/pacific-gas-and-electric-company)

### **Pinterest**

[pinterest.com/pacificgasandelectric/](https://pinterest.com/pacificgasandelectric/)

## Wildfire Safety Information

[www.pge.com/wildfiresafety](https://www.pge.com/wildfiresafety)

Questions? Contact [EOC-CSO-SituationRoom-Support@pge.com](mailto:EOC-CSO-SituationRoom-Support@pge.com). Email will be monitored daily from 8am-7pm during active wildfire or Public Safety Power Shutoff events only.

Thank you.

**CBO Lead** | Situation Room  
Pacific Gas and Electric Company  
[EOC-CSO-SituationRoom-Support@pge.com](mailto:EOC-CSO-SituationRoom-Support@pge.com)