



DHHSC BOARD MEETING MINUTES
June 9, 2009

- I. **Call to Order – 7:05 p.m. by Bryan Minas presiding (DS absent)**
Board Members Present: Bryan Minas, Vice-President (BM), John Eberwein, Treasurer (JE), Rosemary W. Diaz, Secretary (RD), Alissa Vigil (AV)
Board Members Absent: Dave Smith, President (excused)
Outreach Committee Members Present: Peter Moreno, South Valley (PM)
DHHSC Staff Members Present: Michelle Bronson, Executive Director (MB), Jesse Lewis, Operations Director (JL), Kathy Yoshida (KY)
Visitors: Marilyn McCallon, Jovette McCallon, Jimmy Bronson, Tami Garcia, Janet Drane
Interpreters: Nicole Wolfe and April Davies
- II. **Public Comments (3 minutes per visitor) –**
- A. Marilyn McCallon – thank the Board for a wonderful Valley Deaf Festival, the room was so colorful, it was worth it to have a lot of beautiful colors with the booths and signage. It made me think how we can attract more Deaf people to come to events like this. We need to think on this so that our next event will have the same turnout – why this is so successful. Food was wonderful. Rosemary and Alissa worked hard, appreciate that. Everyone was full. When I got home had to walk off the food. While I was there at VDF I was talking with a friend of mine how to improve the investing into the future of DHHSC and we thought about asking the board to consider buying an empty lot – prices are down, find investors through friends, we can find good investors, buying an empty lot for the future, pay it off, hold on to it till the value goes up and then use the profit to pay off bills, needs, etc. Learn more about how others are doing the same thing, for example, GLAD – ask GLAD how they did that and get some ideas.
- III. **Approval of Agenda Items – approved by consent**
- IV. **Approval of May 12, 2009 Board Minutes – Motion made to postpone approval of Minutes to August 22, 2009 (due to inability to provide board minutes in advance for review). M/S/P**
- V. **President’s Report – DS – excused absence**
- VI. **Vice-President’s Report – BM – Grandmother passed away last week. I heard Valley Deaf Festival was great and I am very happy to hear that.**
- VII. **Secretary’s Report – RD – please sign in and if additional copies of agenda are needed let me know. Apologize for being unable to provide minutes for review in advance. Had difficulty opening the document until using a computer at DHHSC and was finally able to retrieve the information.**
- VIII. **Treasurer’s Report – JE**
June 9, 2009 Financial Report distributed and reviewed.
Profit & Loss is + \$155,326.42 from September 2008 to May 31, 2009.
VDF was successful and we will get a profit statement at our next board meeting

Approved 9/8/09
Rosemary Diaz

IX. Executive Director's Report – MB

- A.** VDF – still collecting information on admissions and amount of money generated – will be given at the next board meeting. Staff and board did an excellent job with the event. Thank you Kathy for chairing the event.
- B.** Yesterday, June 8, 2009, we started a new tradition of having an honorary lunch for the Deaf seniors who graduate from high school and have passed the CAHSEE. We had a nice turnout and community support from Valley Deaf Seniors.
- C.** This morning DHHSC was involved with Norseman end of the year picnic and we had a great time. We had about 60 kids.
- D.** Merced's Inspirational Kid's Camp – very successful with the local school districts. A lot of kids and booths were present. Amanda Sortwell did a beautiful poem called "Picture in Music."
- E.** Letter of intent from Auditor, Gary Leung, CPA – will be up for approval later.
- F.** Jesse Lewis – Operations Director
- 1. Booster Club** - \$3,914.00 raised to date. We need to keep recruiting people to join us.
 - 2. Leadership Grant report** - \$19.00 left for the program – almost all funds expended. Program ends June 16, 2009. Board wants us to start reporting for grant monitoring purposes – that will start with the CARE program (breast cancer prevention and education) that will be overseen by two staff in Fresno HQ. One binder has all the numbers and reports in there with all the descriptions as well as goals and objectives of the program. Binder given to Rosemary. One binder will be created for each grant that DHHSC has.
 - 3. Some agencies have Facebook and feel that DHHSC needs to have our own Facebook page.** Asked the board if that is acceptable. Facebook is on the internet, for example GLAD has it, anyone can enter GLAD's info on the internet, can join the list and obtain information about events, resources, and can add pictures from events, can add vlogs, We could merge Facebook with our website. Gives the community a way to connect with DHHSC – a good way to list our events – too many people are not using the event calendar. Easier to add photos to Facebook. Can invite people to have mass contacts with people to invite to various events and say yes or no if they will attend. Can make comments about events, good way for the younger people to make contacts with DHHSC with their feedback. A great way to connect with the younger generation of high school and college age Deaf and hard of hearing individuals. RD expressed concerns for the privacy features to make sure that as people become Friends of DHHSC on Facebook that they can control being able to view profiles etc of other friends. JL will look into this some more and get back to us at the August Board Meeting.

X. Committee Reports –

- A.** Personnel Committee – DS - absent
- B.** Bylaws Committee – RD – requested consent to save all changes for August as there will be more coming and make the final changes available in September of 2009. Consent given.
- C.** Fundraising Committee – AV – We had two events last month – we earned \$100.00 from cookie dough sales. Then we bought some for ourselves to bake at VDF. I think we made a lot of money and it wasn't a lot of work. We also had the Bookfair at Barnes and Noble last month. The turnout wasn't the best due to it being Memorial Day Weekend and FSU Graduation. Linda McLaughlin and Jesse Lewis were our guest authors. It was fun and laid back. Some people left and went to an open caption movie and dinner afterward. I am not sure how much money was made yet

but I think we earned about \$30.00 from that day. That is good considering there was maybe only 20 of us. But we will do more the next time, make sure we pick a better weekend, and find a better way to draw more people. Mark from Barnes and Noble contacted Michelle and said that they had many positive comments from staff and they want to do it again.

D. Outreach Committee – Peter Moreno from South Valley – I recently joined the committee this is my first time, I couldn't come before due to work. We had an Advisory Council meeting that was cancelled, so next time I will collect information and bring it next time.

XI. General Board Comments – RD asked that Peter please let his Outreach Advisory Council know (as applies to all OACs) that their needs are included in our decisions and their input is valuable. RD added that three letters are going around amongst board members and will be approved for the focus of recruiting board members, honorary board meetings, and DHHSC Roundtable. Hope to see several new faces and vacancies filled on the DHHSC board by this fall. We are making personal contacts and are all taking an active role in board recruitment.

XII. Unfinished Business – NONE

XIII. New Business –

A. Motion to postpone a and b to August meeting due to Dave Smith being absent and him needing to be present to make that appointment. M/S/P

(a and b on the agenda requested that the Board President A) Appoint a chairperson for the Grant Monitoring Committee and B) Appoint a chairperson for the DHHSC Roundtable).

B. Approval of vacation for Michelle Bronson from August 3-7, 2009 M/S/P

C. Approval to pay for a management-specific training for Michelle to go to at Gallaudet University including travel/lodging related expense. M/S/P

Summary of Discussion: Training will cover: How to run a non profit agency and How to prepare for changes in the future. Two weeks of training. Classes during the day and homework and research by night. Classes will be from July 13 to 23. Financial investment into the future and strong leadership of DHHSC, good training, will result in an increase in knowledge and skills, and presents a wonderful networking opportunity. This type of training is "priceless."

D. Approval to enter into contract with Gary Leung for Audit purposes for the 2008-2009 FY. M/S/P

XIV. Public Comments (specific to agenda – 3 minutes per visitor) –

1. Marilyn McCallon – Booster Club – I wonder if we have considered contacting relay companies to see if they would be willing to contribute to our booster club. I was wondering also if we should check with CSD Fremont as they have outreach departments or there may be some parents who are from this area. Barbara Morrison might be a good contact person for us. Also I am concerned about the control features that we have for Facebook. I am happy that you approved that Michelle go to Gallaudet I am concerned that someone will steal her and recruit her for another place. Put that in the agreement that if Michelle goes to training she must continue working for DHHSC. MB – she has no plans to leave Fresno.

XV. Announcements –

- A.** All events are posted on
- B.** Senior Advantage Health Plan/Kaiser/Medi-Cal/Medicare workshop on Thursday, June 11, 2009
- C.** Parenting Counts Workshop on Friday, June 19, 2009
- D.** Parenting Counts Workshop on Friday, June 26, 2009
- E.** ASL Storytime on June 27, 2009
- F.** AV- Made contacts with some individuals for kitchen improvements, that person came here last week and took pictures, walked around, looked at electricity, so hopefully we will see more upgrades to our kitchen for DHHSC. That person is very nice and is willing to contact other places for us to donate or reduce the cost for what we need.
- G.** JL - Visalia is having an event picnic this coming Saturday – Deaf Community to come and socialize, bring your own food, we provide drinks and chips. From 10 a.m. to ??? Plaza Park in Visalia off 198.
- H.** *Merced Picnic* – June 13, Six Flags – June 13, and June 19 – Disability Conference in Fresno - if you have feedback about transportation issues or concerns with Handi-Ride you can go to the advisory meeting at Fresno City Hall from 1 to 2:30 p.m. A call needs to be made to request interpreters.
- I.** RD-Commercial set up by DDTP/CTAP commercial- this commercial sometimes has open caption and sometimes doesn't. If any concerns contact us and we will add to the complaints. RD expressed a complaint on June 8 due to lack of captioning on NBC for that commercial.
- J.** RD-Thanks to managers, staff, board, community, volunteers, and interpreters for a truly wonderful and successful event at Valley Deaf Festival.

XVII. Adjournment – 8:25 p.m.

Date of Next Local Board Meeting: August 22, 2009 at 10 a.m. at DHHSC – Fresno

~~Draft submitted by Rosemary Diaz, Interim Secretary~~